

Manufacturing  
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## Portfolio of dfv Maleki Group 2018

FRANKFURT meets DAVOS  
Frankfurt Finance Summit  
EURO FINANCE WEEK  
EURO FINANCE magazine  
EURO FINANCE Weekly

## ABOUT DFV MALEKI GROUP

**dfv Maleki Group is a subsidiary of the dfv media group.**

The dfv Maleki Group, based in Frankfurt am Main, is a leading conference organizer that specializes in the field of financial communication. In the past 20 years, the dfv Maleki Group has initiated events and specialized conferences at an international level.

Numerous events of the dfv Maleki Group, such as the **EURO FINANCE WEEK**, the **EUROPEAN BANKING CONGRESS** and **FRANKFURT meets DAVOS**, are renowned event brands and represent the group's well-established expertise. From 2018 on, the dfv Maleki Group is responsible for the organization and the marketing of the **Frankfurt Finance Summit**.

Customers and partners of the company include among others leading banks, IT service providers and consulting firms as well as national and international banking organizations as well as regulatory and government agencies.

The dfv Maleki Group's successful history is closely related to the rise of the financial center Frankfurt from which the company operates internationally.

We would be delighted to welcome you as a partner and guest in 2018!

## FRANKFURT meets DAVOS FACTS & FIGURES

### When:

January 22<sup>nd</sup> – 26<sup>th</sup>, 2018

- **FRANKFURT EURO FINANCE Experience Office** from Monday to Friday with
  - a meeting point for international companies in the context of the Brexit discussion
  - a media corner for regional and international media representatives (television, radio, print media)
  - an office space for partner companies and sponsors
- **Two satellite events** during the time of the World Economic Forum Annual Meeting
  - FRANKFURT meets DAVOS - an event with tradition: It will enjoy its 9<sup>th</sup> anniversary in 2018!
  - EURO FINANCE Summit: An exclusive lunch session at an altitude of 2.633 meters at the mountain restaurant “Bergrestaurant Weissfluhjoch”
- **Networking platforms** with round about 300 highest level participants
- **One week of information** and exchange of ideas and thoughts
- **Great locations, fascinating personalities and interesting conversations**  
(Steigenberger Grandhotel Belvédère, Bergrestaurant Weissfluhjoch, FRANKFURT EURO FINANCE Experience Office)

## ABOUT THE WORLD ECONOMIC FORUM ANNUAL MEETING IN DAVOS

The World Economic Forum Annual Meeting is held at the end of January in Davos, Switzerland. It is the meeting point for chief executive officers of more than one thousand member companies as well as politicians, representatives from academia, NGOs, religious leaders and the media.

Throughout the program the key topics focus on global issues such as capital markets, wealth management, international conflicts, environmental problems and possible solutions as well as on globalization.

With about 500 journalists from online, print, radio and television the World Economic Annual Meeting is enjoying great attention worldwide.

Altogether approximately 2.500 participants gather for this five-day event to join the official program, which consists of more than 200 sessions.

## FRANKFURT FINANCE SUMMIT

28 / 29 May 2018

Since 2011 the **Frankfurt Finance Summit** has been held annually in Frankfurt am Main, mainly supported by the Financial Center Initiative Frankfurt Main Finance e.V. and the Society for Risk Management and Regulation e.V. (FIRM).

From 2018 on the dfv Maleki Group is responsible for the organization and the marketing of the **Frankfurt Finance Summit**.

This one-day event targets CEOs, CFOs, CROs, central bankers and regulators from over 20 countries to discuss the key issues of the financial industry. Furthermore, there is a showcase of the financial center Frankfurt am Main, which aims at relocation and HR managers.

In addition to the opportunities and challenges of the Brexit discussion, the main topic in 2018 will be the ongoing digitalization of the financial industry. The accompanying issue of cybercrime and the future of global financial market development will also be discussed.

Also there will be an exclusive dinner event prior to this one-day conference.

In the past years the **Frankfurt Finance Summit** welcomed about 200 (inter)national participants from 20 countries.

# FRANKFURT FINANCE SUMMIT

## Strategic Approach

The goal of the **Frankfurt Finance Summit** is to position Frankfurt am Main as a national and international financial center of the first rank:

The event is and remains independent with its own, established brand!

Renowned host: Frankfurt Main Finance e.V.

### **Event structure**

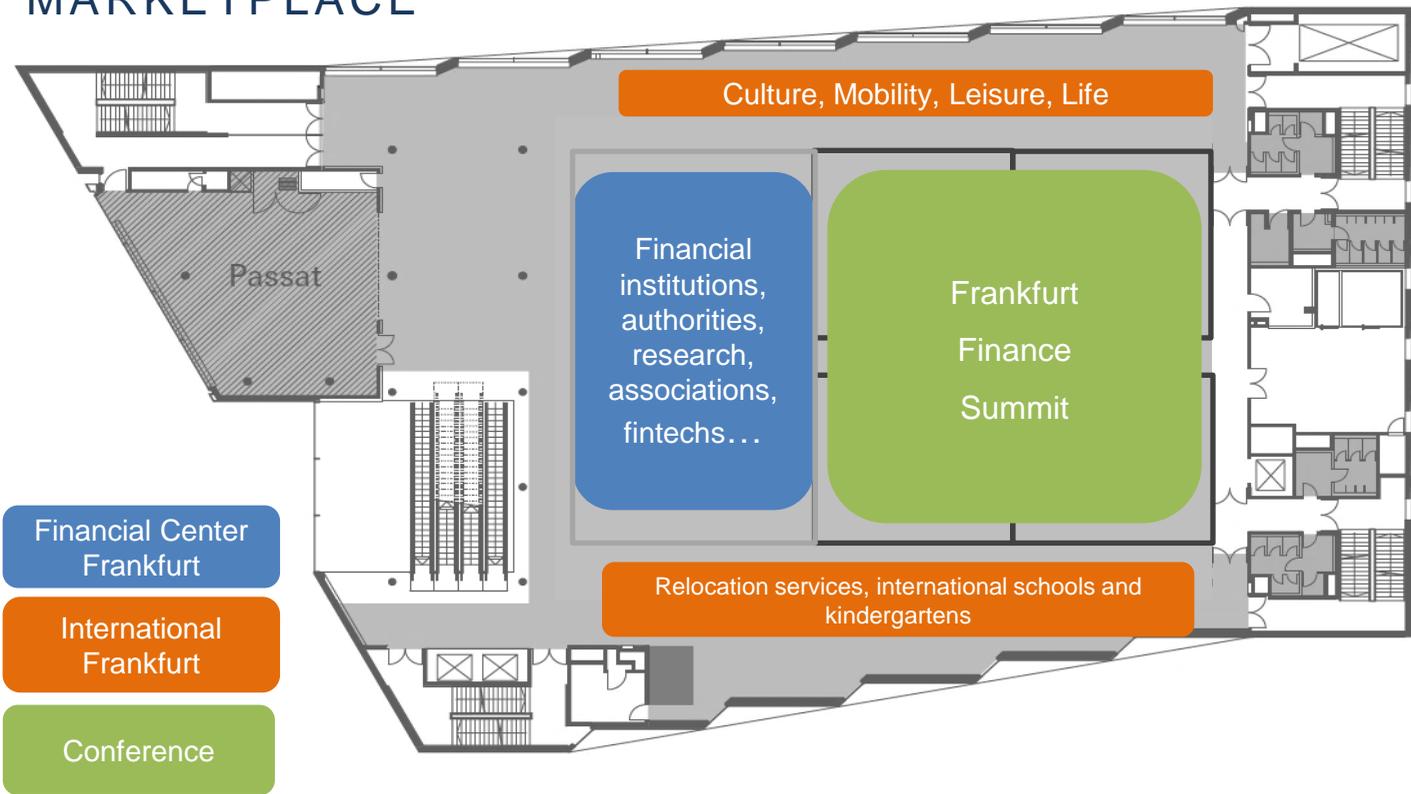
- Conference
- Marketplace
- Networking platform
- Exclusive Financial Center Dinner

The profile of the event is enhanced by setting a theme, increasing internationality, focusing on a special participant quality, intelligent network of national / international media partnerships.

### **Possible topics:**

- A look at the global financial industry that seeks to enter the EU through the Brexit
- Remaining paramount importance of the City of London (CoL) as a global financial center
- Dialogue with decision-makers and people of action of the global financial industry, who previously had an eye on CoL, but are now looking for a second or new pillar

# FRANKFURT FINANCE SUMMIT MARKETPLACE



## ABOUT EURO FINANCE WEEK

With more than 4.000 participants, 300 international speakers as well as the attention of the international media the **EURO FINANCE WEEK** is one of the biggest meeting points in the financial and banking industry in Europe.

In 2017, dfv Maleki Group celebrated its 20<sup>th</sup> anniversary of this event week. The patronage traditionally lies with the German Federal Ministry of Finance and the Minister of the State of Hesse.

Topics of the different conferences include among others banking supervision and regulation, the digitalization of the financial industry, asset management as well as country forums.

The finale of the conference week is the „**Frankfurt European Banking Congress**“ at the Old Opera on Friday.

Save the Date  
12-16 November 2018



EURO FINANCE WEEK  
FRANKFURT

## EURO FINANCE TECH

### Cybercrime, Payments and the Digitalization of the Financial Industry as part of the 21<sup>st</sup> EURO FINANCE WEEK

Digitalization has been playing a major role in the past years in the financial industry. Whether in payments, investment decisions, asset management or regulation – digitalization has left a mark and fingerprint on the way we do business today. But...this is not the end of it yet.

Computers and technology as brought new opportunities to the financial markets as well as new challenges and risks.

**EURO FINANCE WEEK** will dedicate one day to the digitalization of the financial industry covering topics such as

- Payments
- Cybercrime
- Artificial Intelligence
- Blockchain

and everything else that moves the financial market during the conference **EURO FINANCE TECH**.

Be part of this (r)evolution!

## EURO FINANCE magazine

### Physical carrier of the EURO FINANCE WEEK topics

Three times a year the **EURO FINANCE magazine** sets the tone for critical debates in banking and finance. The magazine reaches the top decision-makers in the economy and reports on ideas, questions and personalities that determine the future of the industry.

**EURO FINANCE magazine** talks about people, markets and changes behind the daily news with analysis and detailed interviews. With stories that show developments and future trends. With photos that say more about people and companies than simple numbers. This benefits your brand.

The magazine is read by several thousand decision-makers from the financial, business, political and banking sectors. It offers its readers a print edition as well as a digital edition that reaches the decision makers from the banking and finance sectors who meet at **EURO FINANCE WEEK** in Frankfurt every year. The magazine has established itself as one of the leading media in the financial industry and is regularly cited (e.g. by Handelsblatt, FAZ, Stern, Spiegel, Focus).

In addition the magazine is accompanied by our Monday newsletter „**EURO FINANCE Weekly**“.

## EURO FINANCE Weekly

### Completion of the perfect media mix

The **EURO FINANCE Weekly** completes all necessary aspects for the perfect marketing strategy of **EURO FINANCE WEEK**.

By sketching the most pressing topics of the financial industry in the weekly newsletter, a foundation for a more in-depth coverage in the **EURO FINANCE magazine** is laid.

The **EURO FINANCE magazine** represents a new concept in financial journalism - moving away from numbers and spreadsheets to exclusive background reports and well-researched portraits of the banking and financial industries.

Later on throughout the year these topics will find their place on **EURO FINANCE WEEK's website** in form of different conferences that cover the most important topics of the industry.

At the end of the year the most significant players will come together at **EURO FINANCE WEEK** to discuss those issues in person, to exchange ideas and network.



## CONTACT

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